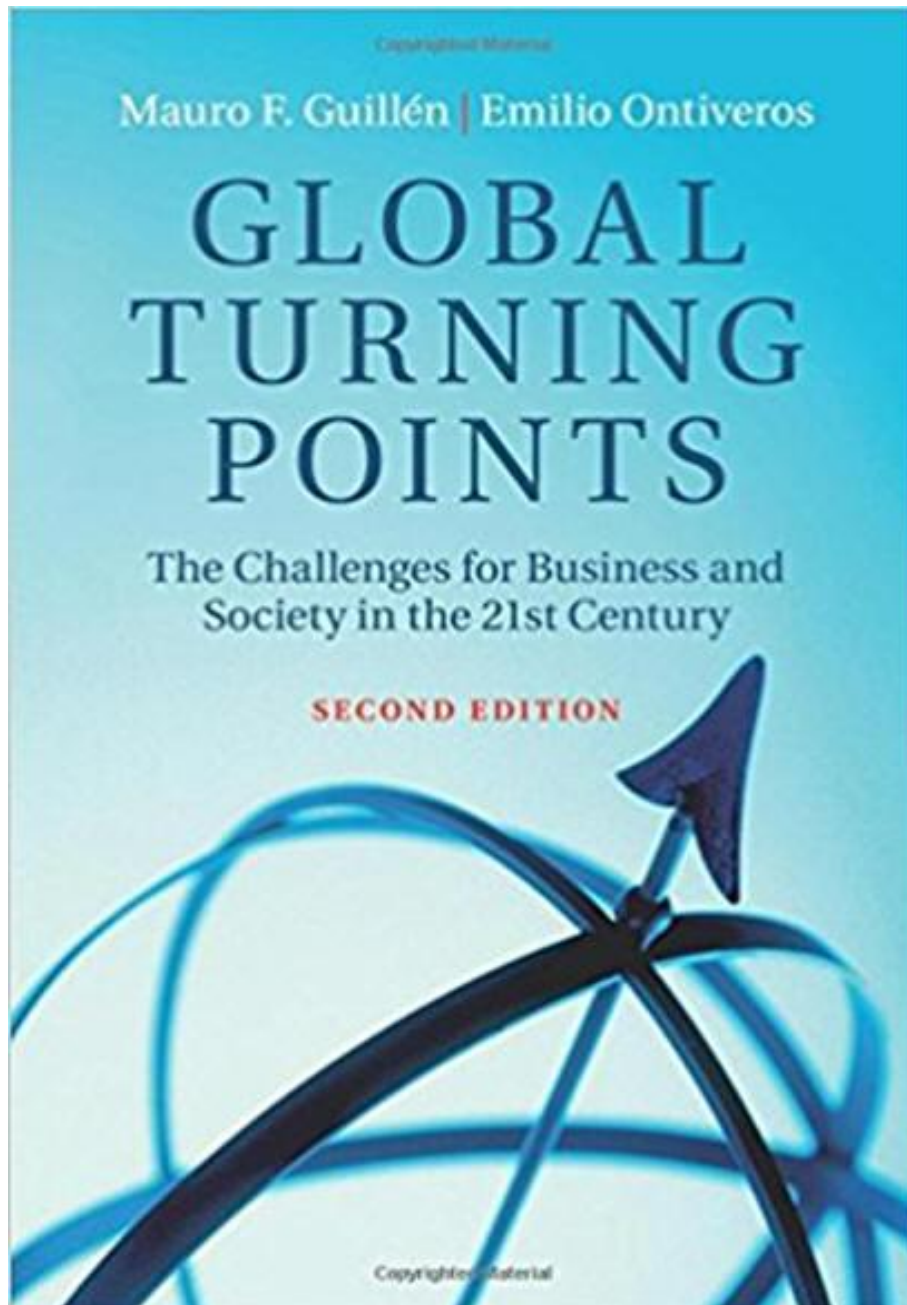


Suggested Syllabus on

Global Turning Points: Understanding the Challenges for Business and Society in the 21st Century

Based on the book



Mauro F. Guillén and Emilio Ontiveros, *Global Turning Points: Understanding the Challenges for Business and Society in the 21st Century*. Second, updated and expanded edition (Cambridge: Cambridge University Press, 2016).

For the syllabus, click [here](#).

[Week 1 PowerPoints](#)

[Week 2 PowerPoints](#)

For the rest of the PowerPoints, please order the book as a required text for your course. Then send an email to guillen@wharton.upenn.edu and ontiveros@afi.es

To order the book (digital or hardcopy):

Cambridge University Press

<http://www.cambridge.org/us/academic/subjects/management/international-business/global-turning-points-challenges-business-and-society-21st-century-2nd-edition?format=PB&isbn=9781316503539>

Amazon

https://www.amazon.com/Global-Turning-Points-Challenges-Business/dp/1316503534/ref=sr_1_1?ie=UTF8&qid=1488968978&sr=8-1&keywords=global+turning+points